

Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
USPTO Use Only

#25  
W. J. J. J.  
9/24/04

EFS ID: 64893  
Application ID: 09205119  
Title of Invention: Advertising Monitoring System  
First Named Inventor: Charles Eldering  
Domestic/Foreign Application: Domestic Application  
Filing Date: 1998-12-03  
Effective Receipt Date: 2004-07-20  
Submission Type: Information Disclosure Statement  
Filing Type:  
Confirmation number: 8185  
Attorney Docket Number: 8887-3004(T704-00)



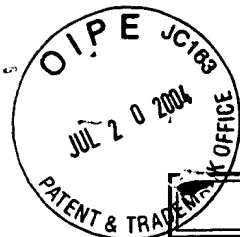
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JUL 23 2004

Technology Center 2600


Total Fees Authorized: 180.0  
Payment Category: Deposit Account  
Deposit Account Number: 501535  
Deposit Account Name: Patti Hespell  
Access Code: \*\*\*\*  
RAM Payment Status: RAM success  
RAM User ID: EFSPROD  
RAM Accounting Date: 2004-07-20  
RAM Sequence Number: 8

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US  
Certificate Message Digest: e465c0fad4e70ec233bfee253134c09e83f304a4



# TRANSMITTAL

Electronic Version v1.1  
Stylesheet Version v1.1.0

| Title of Invention                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Advertising Monitoring System |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|----------------|---------------------------|-------------|----------------|----------------------------------------------|-------|------------------|--|------------------|--------|-----------------------------|--|------------|--|------------|
| <div>Application Number: 09/205119            <b>RECEIVED</b></div> <div>Date: 1998-12-03</div> <div>First Named Applicant: Charles A Eldering      JUL 23 2004</div> <div>Confirmation Number: 8185      Technology Center 2600</div> <div>Attorney Docket Number: 8887-3004(T704-00)</div>                                                                                                                                                                                                                                                                                                                                                                                                       |                               |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| <p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p> |                               |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| <table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder<br/>Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                               |                | Submitted by:             | Elec. Sign. | Sign. Capacity | Douglas J Ryder<br>Registered Number: 43,073 | /djr/ | Attorney         |  |                  |        |                             |  |            |  |            |
| Submitted by:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Elec. Sign.                   | Sign. Capacity |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| Douglas J Ryder<br>Registered Number: 43,073                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | /djr/                         | Attorney       |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| <table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-fee-sheet</td><td>T704-00_07-20-04-usfees.xml</td></tr><tr><td></td><td>us-fee-sheet.xsl</td></tr><tr><td></td><td>us-fee-sheet.dtd</td></tr><tr><td>us-ids</td><td>T704-00_07-20-04-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                               |                               |                | Documents being submitted | Files       | us-fee-sheet   | T704-00_07-20-04-usfees.xml                  |       | us-fee-sheet.xsl |  | us-fee-sheet.dtd | us-ids | T704-00_07-20-04-usidst.xml |  | us-ids.dtd |  | us-ids.xsl |
| Documents being submitted                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Files                         |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| us-fee-sheet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | T704-00_07-20-04-usfees.xml   |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | us-fee-sheet.xsl              |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | us-fee-sheet.dtd              |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
| us-ids                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | T704-00_07-20-04-usidst.xml   |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | us-ids.dtd                    |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | us-ids.xsl                    |                |                           |             |                |                                              |       |                  |  |                  |        |                             |  |            |  |            |

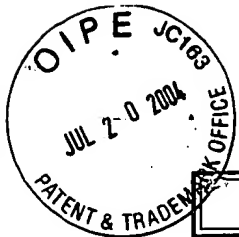


Comments

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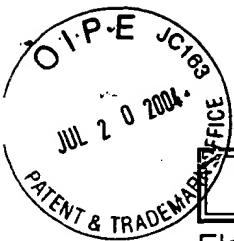


## FEE TRANSMITTAL

Electronic Version v08

Stylesheet Version v08.0


| Title of Invention                                                                                                                                                                                                                                   | Advertising Monitoring System |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|------------------------------------------------------------------------------------|-------------|-----------------|----------|-----------|-------------|-----------------------------------------------|------|-----|-----|
| Application Number: 09/205119                                                                                                                                                                                                                        |                               |  |             |                 |          |           |             |                                               |      |     |     |
| Date: 1998-12-03                                                                                                                                                                                                                                     |                               | <b>RECEIVED</b><br>JUL 23 2004<br>Technology Center 2600                           |             |                 |          |           |             |                                               |      |     |     |
| First Named Applicant: Charles A Eldering                                                                                                                                                                                                            |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Attorney Docket Number: 8887-3004(T704-00)                                                                                                                                                                                                           |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Art Unit: 2611                                                                                                                                                                                                                                       |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Examiner: Hunter B Lonsberry                                                                                                                                                                                                                         |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| <b>TOTAL FEE AUTHORIZED \$180</b>                                                                                                                                                                                                                    |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Patent fees are subject to annual revisions on or about October 1st of each year.                                                                                                                                                                    |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| <b>BASIC FILING FEE</b>                                                                                                                                                                                                                              |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| <table border="1"><thead><tr><th>Fee Description</th><th>Fee Code</th><th>Amount \$</th><th>Fee Paid \$</th></tr></thead><tbody><tr><td>Submission Of Information Disclosure Stmt Fee</td><td>1806</td><td>180</td><td>180</td></tr></tbody></table> |                               |                                                                                    |             | Fee Description | Fee Code | Amount \$ | Fee Paid \$ | Submission Of Information Disclosure Stmt Fee | 1806 | 180 | 180 |
| Fee Description                                                                                                                                                                                                                                      | Fee Code                      | Amount \$                                                                          | Fee Paid \$ |                 |          |           |             |                                               |      |     |     |
| Submission Of Information Disclosure Stmt Fee                                                                                                                                                                                                        | 1806                          | 180                                                                                | 180         |                 |          |           |             |                                               |      |     |     |
| <b>AUTHORIZED BILLING INFORMATION</b>                                                                                                                                                                                                                |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:                                                                                                                                                       |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Deposit account number: 501535                                                                                                                                                                                                                       |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Access Code: ****                                                                                                                                                                                                                                    |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Deposit name: Expanse Networks Inc.                                                                                                                                                                                                                  |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Deposit authorized name: Patti Hespell                                                                                                                                                                                                               |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Signature: /plh/                                                                                                                                                                                                                                     |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Date (YYYYMMDD): 2004-07-20                                                                                                                                                                                                                          |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |
| Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.                                                                                                                                                                           |                               |                                                                                    |             |                 |          |           |             |                                               |      |     |     |



# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

| Title of Invention                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |            |            |            |      |       |          |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------|------------|------------|------|-------|----------|
| <div>Application Number: 09/205119</div> <div>Confirmation Number: 8185</div> <div>First Named Applicant: Charles Eldering</div> <div>Attorney Docket Number: 8887-3004(T704-00)</div> <div>Art Unit: 2611</div> <div>Examiner: Hunter B Lonsberry</div> <div>Search string: ( 5233423 or 5515098 or 5635989 or 5786845 or 5805974 or 6002394 or 5758259 or 5872588 ).pn.</div> <div></div> <div><b>RECEIVED</b><br/>JUL 23 2004<br/>Technology Center 2600</div> |          |            |            |            |      |       |          |
| <b>US Patent Documents</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |            |            |            |      |       |          |
| Note: Applicant is not required to submit a paper copy of cited US Patent Documents                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |            |            |            |      |       |          |
| init                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Cite.No. | Patent No. | Date       | Patentee   | Kind | Class | Subclass |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 1        | 5233423    | 1993-08-03 | JERNIGAN   |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 2        | 5515098    | 1996-05-07 | CARLES     |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 3        | 5635989    | 1997-06-03 | ROTHMULLER |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4        | 5786845    | 1998-07-28 | TSURIA     |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 5        | 5805974    | 1998-09-08 | HITE       |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 6        | 6002394    | 1999-12-14 | SCHEIN     |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 7        | 5758259    | 1998-05-26 | LAWLER     |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 8        | 5872588    | 1999-02-16 | ARAS       |      |       |          |
| <b>Signature</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |          |            |            |            |      |       |          |
| Examiner Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |            |            | Date       |      |       |          |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |          |            |            |            |      |       |          |